

Street Outreach Supporters (SOS)

April 2010 Beer-a-thon fundraiser



SOS is a volunteer group raising money to provide needle exchange in the Santa Cruz area.

How it works:

- It's happening at Bela's house at 215 Storey Street on Saturday, April 3rd from 5 - 8 pm.
- Participation is limited to SOS people, Storey house people, their friends and guests and sponsors.
- Each person interested in raising money as a "sponsored drinker" is responsible for finding sponsors and collecting the funds from their sponsors. Each drinker will be provided a sign up sheet and all the information they need to document sponsorships. We'll provide a tax deduction receipt for donors if requested.
- The drinkers must bring a copy of their sponsor sheet to give to the record keeper before drinking begins. They should keep another copy to use to collect from sponsors. IMPORTANT – that's two copies – you keep one and you give us one. Drinkers have two weeks after the event to collect the funds from their sponsors. Hustling sponsors is an opportunity to educate people about SOS, needle exchange and harm reduction.
- In order for a drinker to participate they should have a minimum sponsorship of \$5 per beer (but let us know if you're having trouble making this target).
- A drinker can agree to limit the number of beers they drink to encourage sponsors to give more \$ per beer. The sponsors will know in advance how much they'll be giving - and you don't need to get wasted. Mark the maximum # on the sponsor form.
- Flat donations can be marked on the form.
- Between 5 and 8 pm every drinker will drink as many 12 oz. beers as they can (or try to reach their declared "maximum").
- There will be an official record keeper verifying the number of beers drunk per person during the three hour window. This person will give you a "bar tab" when you leave to show your sponsors.
- There will be a separate individual serving beers. The barman can refuse to serve someone he thinks has had too much to drink already.
- The Storey house people are generously allowing us to use their space for this event. Please respect their home and the boundaries that they set. No inappropriate behavior or misconduct will be tolerated. The event is held in the back patio area – the downstairs bathroom, kitchen and living room are the only parts of the house open to visitors.
- We're looking for donations of kegs of beer from local brewers or stores (or discounts). Food donations are also welcome.
- We will be making every effort to educate donors, sponsors, guests, etc. about the activities of SOS, needle exchange and harm reduction.
- Guests and sponsors can buy beers for \$2 each.